

ANNUAL REPORT

2010



Helping kids believe in themselves.
Helping our community believe in them.

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Youth-led Philanthropy Program

We launched our new Youth-Led Philanthropy program after carefully researching similar programs in other states and incorporating the best practices they identified. We then mounted an outreach effort to the students and schools we would be working with, and our community. We met with Gordy Hansen, the Shelton School District's Assistant Superintendent, who heartily endorsed the program. We also conferred with counselors and teachers at Shelton and CHOICE high schools. Our staff presented the program to an assembly of the Shelton High School junior class! The Shelton-Mason County Journal ran a front-page story on Youth Philanthropy, and how SOCK would be carrying out the program. During 2010, our staff offered assistance to high school juniors and seniors with Culminating Projects or community service projects. However, despite the indication of need and our offer of assistance directly to the junior class of Shelton HS, getting students to come forward to request assistance has been a challenge. Learning from this, we have broadened our focus in 2011 to include younger students in Olympic Middle School and Oakland Bay Junior High. We are encouraged by the enthusiasm of both students and teachers at these schools, and plan to integrate Youth-Led Philanthropy into the existing service-oriented groups at both schools.

2011 Grassroots Calendar

A creative fundraising campaign became a defining project of 2010. The Mason County Grassroots Calendar was the vision of SOCK Executive Director, Sue Sheldon, and was brought to life with the help of her daughter, Erin, and the SOCK staff. The calendar features eleven Mason County grassroots organizations as well as the most comprehensive Non-Profit Resource List around. The latter part of 2010 was spent selling and distributing the calendar.



Growing Staff

In January of 2010, Emily Hammargren began working at SOCK as a Program Assistant. She has been Sue's "right-hand woman" throughout the year, helping with program and office needs. A highlight during the fall quarter of 2010 was the addition to the SOCK staff of Alma Barrus, a Work Study student from The Evergreen State College, and Chris Clary. Alma helped keep the office running smoothly and contributed valuable ideas to improve SOCK. Chris provided much-needed assistance at SOCK's 2010 fundraising events and was involved in community outreach both in Shelton and Olympia. We're grateful that Alma, Chris, and Emily were part of our team during 2010 and are happy to continue working with them in 2011!

Fundraising Events

The Shelton Old Time Fiddlers Fest is a 25 year-old tradition in Shelton, and a treat for local music lovers and visitors alike. 542 people attended the 2010 Fiddle Fest, which brought in \$3,085.43 for SOCK youth programs. We are grateful to our partners, the Washington Old Time Fiddlers Association, for producing this event each year.

The Ride Around Puget Sound (RAPSody Ride) is an annual bike ride through five Washington counties that includes an overnight stay in Shelton. SOCK partners with the Shelton High School food service folks and the Shelton Lions to provide a hearty dinner and breakfast for the riders. In 2010, we served 247 riders and netted \$2,212.30 for our programs.

The Christmas Bazaar signals the beginning of the holiday season for Shelton. Crafts, holiday gifts and decorations, local vendors, food, and of course, Santa Claus himself round out the year's most festive fundraiser. The 2010 Christmas Bazaar generated \$1,628.06 from vendor booth rentals and individual and corporate sponsorships.

Volunteer of the Year - Linda Trail!

The 2010 Shelton Christmas Bazaar wouldn't have happened without Linda Trail. Linda spent months organizing, promoting, registering vendors, and numerous other tasks required to make the Bazaar happen. In addition, Linda purchased many of the fabulous raffle prizes herself! This gift of both Linda's time and money not only contributed to SOCK but also the entire Shelton Community. Residents were not disappointed when they made their usual trip to the Bazaar to do holiday shopping or warm up with their families and have a snack after the Shelton Christmas Parade. 2010's Christmas Bazaar looked wonderful and was a huge success. Thanks so much, Linda!

SOCK Board

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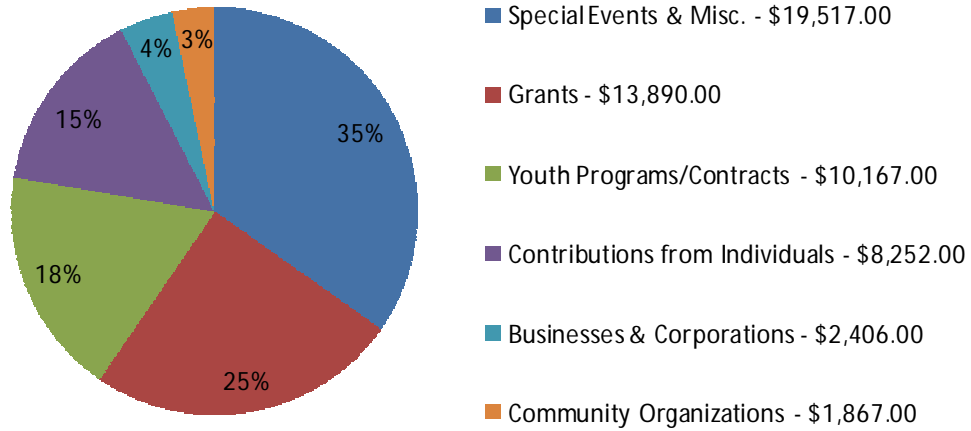
Allen Roth
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Matt Hornyak
Development Director
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Cynthia Fulton
CAF Consulting
Grant Consultant

Financial Highlights for fiscal year ending December 2010

Total Revenue: \$56,098.00



Total Expenses: \$72,912.00

